

FCCA Journal "Rate Card"
(Modified March 2009)

The *FCCA Journal* is the official publication of the Federal Court Clerks' Association. The *Journal* has a circulation to a potential audience of thousands of judicial employees, including federal judges, and staff of the Administrative Office of the U.S. Courts and the Federal Judicial Center.

<u>Type of Ad</u>	<u>Black & White/per issue</u>	<u>B/W for four issues</u>	<u>with 10% Discount</u>
Half-page	\$330.00	\$1320.00	\$1188.00
Full-page	\$495.00	\$1980.00	\$1782.00
Mid-Issue (at staples)	\$550.00	\$2200.00	\$1980.00
Inside Front Cover/ Inside Back Cover/ Back Cover	\$660.00	\$2640.00	\$2376.00
	<u>Color/per issue</u>	<u>Color for four issues</u>	<u>with 10% Discount</u>
Half-page	\$396.00	\$1584.00	\$1425.60
Full-page	\$594.00	\$2376.00	\$2138.40
Mid-Issue (at staples)	\$660.00	\$2640.00	\$2376.00
Inside Front Cover/ Inside Back Cover/ Back Cover	\$792.00	\$3168.00	\$2851.20

NOTE: Advertisers who agree to advertise in four issues of the *FCCA Journal*, by written contract, will be given a 10% discount off the total cost of all advertisements if all ads are paid in full at the time the order is placed.

PAYMENT: DUE IN FULL 30 DAYS AFTER RECEIPT OF SIGNED CONTRACT. IF PAYMENT IS NOT RECEIVED WITHIN 30 DAYS, THE ADVERTISEMENT WILL BE SUBMITTED IN THE NEXT CORRESPONDING JOURNAL, AFTER PAYMENT. NOTE: The FCCA accepts checks but does not accept credit card payments.

MECHANICAL REQUIREMENTS:

Editorial pages are two or three columns wide.

Trim size 8½ x 11"

Full-page size 7½ x 10"

Half-page size 7¾ x 4½"

- Printing; offset, black and white
- Advertiser to furnish complete camera-ready copy
- Bleeds carry an additional 15% charge to cost of ad
- Text files should be submitted in Word Perfect or Microsoft Word format
- Do not put boxes around text or graphics
- Photographs or graphics should be submitted as separate files in a JPEG format, not embedded in the text document
- Photographs should be at least 300 dpi
- Do not submit photos downloaded from the web because of low resolution (72 dpi)
- If applicable, advertiser provides their ad's CMYK color codes to *Journal* Editor

Publication dates are **February 15 (hard copy), June 1 (on-line), October 1 (hard copy-after annual conference).**

The deadline to submit articles and advertisements is one month prior to publication date. Archived *Journals* are posted at <http://www.fcca.ws/journal.htm>.

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